THE CHALLENGE

Tom McKinney recognizes a great thing when he hears it, and as a professional vocal techniques instructor, Superscope Technologies’ products have been like music to his ears. The Texas-based instructor owns and utilizes almost every product Superscope Technologies has to offer. A 15-year veteran teacher for students of all levels and genres – country, pop, rock, opera, R&B, blues, gospel – Tom is currently focused on the user-friendly PSD430. “With this model, my students can record directly to an SD card or USB drive. I’ll have them record their vocals on the PSD430, then we’ll play it back. If we need to, we’ll change the key of the accompaniment and re-record. It’s proven extremely helpful for them to take home what they’ve learned in their session with me,” Tom explains.

Tom’s students range from age ten to adults, all at various levels in their careers. His list of past students is impressive with superstars such as Beyoncé, Solange, Mario, Demi Lovato and Ray J, all having studied with him during the course of their careers. When speaking about the serious student, Tom says “Superscope becomes a vital part of their talent development. To have the ability to record yourself and play it back without having to go to a studio is invaluable. They’ll go to the studio when they’re ready and hopefully lay down a hit record.” And in the meantime, Tom will continue to use Superscope devices in his practice as a vocal techniques instructor. “I send my students home with practice instructions for our next session on their thumb drive. They also get to take their recordings from the session with them. The benefits of Superscope, along with proper instruction, have allowed many of my students to begin their careers in New York City, Los Angeles and Chicago – as their teacher that makes me very proud.”

“I can honestly say I would not be able to do my job without Superscope”

Customer Experience

“The ability to change the key and tempo of a recording puts Superscope products above any competitors – and I’ve tried them all! I can’t tell you how many of my more serious students, the ones that want to sing professionally, have purchased a Superscope product of their own. I can honestly say I would not be able to do my job without Superscope,” states Tom.